

***FOURTH EDITION OF ARTIST IN THE MARKETPLACE (AIM) BIENNIAL OPENS AT
THE BRONX MUSEUM OF THE ARTS***

Exhibition showcases work by 72 New York-based emerging artists

Bronx NY, June 29, 2017 - The Bronx Museum of the Arts presents, *Bronx Calling: The Fourth AIM Biennial* on view from **July 22 to October 22, 2017**. The fourth iteration of *Bronx Calling* showcases the work of 72 emerging artists from the 2016 and 2017 cycles of the Bronx Museum's Artist in the Marketplace (AIM) professional development program. Organized by co-curators Christine Licata, director of community and public programs, The Bronx Museum of the Arts; Aylet Ojeda, associate curator of contemporary art, Museo Nacional de Bellas Artes, Havana; and Heather Reyes, independent curator; *Bronx Calling* will feature sculptures, works on paper, multimedia installations, photographs, and other works, that explore new directions for art making and touch on urgent social issues from gender inequality, racism and xenophobia, to disease, economic disparity, and the Anthropocene. Participating artists reside in the New York area and were born in the U.S., as well as countries around the world, including Argentina, Brazil, Canada, Chile, Dominican Republic, Hong Kong, Russia, South Korea, and Switzerland, among others. The exhibition will be accompanied by a fully illustrated catalogue featuring the work of the 72 participants, as well as essays by co-curators Christine Licata, Aylet Ojeda Jequín, and Heather Reyes; and, AIM Critic in Residence, Brian Boucher.

In conjunction with the *Bronx Calling* exhibition, the Bronx Museum will present a series of public programs including an **opening reception on Thursday, July 27 from 6pm to 8pm**; as well as a series of talks, screenings and performances by AIM artists as part of the Museum's *First Fridays!* programming to be held **Friday, August 4 at 6pm**. In addition, the Bronx Museum continues its partnership with the Randall's Island Park Alliance to present FLOW, an exhibition of public art conceived by alumni of the AIM program. FLOW.17 features Rose DeSiano's *Island of Empirical Data and Other Fabrications*, a multi-sited installation series that engages with the island's rich history and natural landscape. Works are on display through November 2017 at the park's entrance via the 103rd Street footbridge from Manhattan and the Randall's Island Park Connector accessible from East 132nd Street in the Port Morris neighborhood of the Bronx. Artist-led photography workshops of FLOW.17 sites will be held on select weekends throughout the summer and fall.

Bronx Calling: The Fourth AIM Biennial is supported by Edwin B. Hathaway and Oldcastle BuildingEnvelope®, Tereza Liszka and Martin Weinstein, Gerald Weinstein, General Hardware Mfg., Co., Jerome Foundation, Oded Halahmy Foundation for the Arts, Anonymous, Joshua Stein PLLC, and Friends of AIM. **FLOW.17** is produced by the Randall's Island Park Alliance in partnership with the NYC Department of Parks and Recreation and the Bronx Museum of the Arts. It is supported, in part, by public funds from the NYC Department of Cultural Affairs in partnership with the City Council.

Artist in the Marketplace (AIM)

Launched in 1980, AIM is the Bronx Museum's career management program for emerging artists residing in the New York metropolitan region. Structured as a series of 13 expert-led seminars, AIM provides professional guidance by addressing areas of practical concern to artists; among them are gallery representation, grant writing, financial planning, copyright law, and marketing. The program's curriculum fosters collaboration among participants through hands-on workshops and provides opportunities to engage intimately with art world professionals as well as the larger New York arts community. The AIM program culminates in a public exhibition of work created by participating artists.

Fourth AIM Biennial Curatorial Team

Christine Licata is the director of community and public programs at the Bronx Museum of the Arts. Her past positions include director of performing and visual arts at Casita Maria Center for Art and Education, associate director of visual arts at the Boston Center for the Arts, and associate curator at Taller Boricua in El Barrio, Spanish Harlem. She also was a guest curator for the 2012 Art in Odd Places (AiOP) performance festival. Her writings on art and artists have been published in exhibition and artist catalogs as well as in Artlog, Degree Critical, PERFORMA 07, and Art on Paper. Licata has a BFA from the Parsons School of Design and an MFA in Art Criticism and Writing from the School of Visual Arts.

Aylet Ojeda Jequín is associate curator of contemporary Cuban art at the Museo Nacional de Bellas Artes in Havana. She has curated numerous group and solo exhibitions, including Wilfredo Prieto's Ping pong, cuadrícula during the 2015 Havana Biennial. She is a frequent contributor to ArteCubano and La Jiriblla among other leading Cuban art and culture periodicals. Aylet Ojeda Jequín holds an MA in Art History from the University of Miami.

Heather Reyes is an independent curator specializing in Latin American modern and contemporary art. She was manager of exhibitions and collections at The Bronx Museum of the Arts where she coordinated shows by local and international artists including a survey of work by painter Valeri Larko. Reyes oversaw the Bronx Museum's AIM program from 2014-2016 and has assisted in programming initiatives at Friends of the High Line, Art21, and the Studio Museum in Harlem. Her work on Ecuadorian painter Camilo Egas will be published by The New School in a forthcoming volume of essays on the artist's site specific works at the New School. A Queens native, Reyes is an MA candidate in Art History at Hunter College; she holds a BA in Art History and Spanish from Fordham University.

The Bronx Museum of the Arts

The Bronx Museum of the Arts is an internationally recognized cultural destination that presents innovative contemporary art exhibitions and education programs and is committed to promoting cross-cultural dialogues for diverse audiences. Since its founding in 1971, the Museum has played a vital role in the Bronx by helping to make art accessible to the entire community and connecting with local schools, artists, teens, and families through its robust public programming and education initiatives. In celebration of its 40th anniversary, the Museum implemented a universal free admission policy, supporting its mission to make arts experiences available to all audiences. The Museum's collection comprises over 1,000 modern and contemporary works of art in all media with a focus on works by artists of African, Asian, and Latin-American ancestry, as well as artists for whom the Bronx has been critical to their development.

Media Contact

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Participating Artists

Şèyi Adebajo	Pablo García Lopez	Brandon Neubauer
Constanza Alarcón Tennen	Dakota Gearhart	Ana Peñalba
Francheska Alcantara	Michelle Gevint	Néstor Pérez-Molière
Amanda Alfieri	Naima Green	Anna Pinkas
Setare Arashloo	Uraline Septembre Hager	Gustavo Prado
Sabrina Barrios	Kathie Halfin	Elise Rasmussen
Milcah Bassel	Bang Geul Han	David Rios Ferreira
Laura Bernstein	Amber Heaton	Sarah Sagarin
Leo Castañeda	Robert Hernandez	Annesofie Sandal
Kiran Chandra	Sara Jimenez	Giovana Schluter
CHiKA	Merritt Johnson	Kristine Servia
Jesse Chun	Dominika Ksel	Dustina Sherbine
Clare Churchouse	Stephanie Lindquist	David Shrobe
Maya Ciarrocchi	Tammy Kiku Logan	Tiffany Smith
Lionel Cruet	Lulu Meng	Vered Snear
Craig Damrauer	Estefaní Mercedes	Rachel Sydlowski
Sophia Dawson	Coralina Rodriguez Meyer	Mikołaj Szoska
Rose DeSiano	Kyle Meyer	Adrienne Elise Tarver
Luba Drozd	Joiri Minaya	Rosemary Taylor
Carrie Elston Tunick	Pablo Montealegre	Heryk Tomassini
Dolores Furtado	Shayok Mukhopadhyay	Ekaterina Vanovskaya
Dhanashree Gadiyar	Jasmine Murrell	Alisha Wessler
Iván Gaete	Zahra Nazari	Doohyun Yoon
Ana Garcés Kiley	Christie Neptune	Jayoung Yoon